

# Community Profile

## City of Neillsville Clark County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2013*
City of Neillsville	2,463	2,443
Clark County	34,690	34,721
State of Wisconsin	5,686,986	5,717,110

Source: U.S. Census \*Estimate

#### HOUSING

Number of Housing Units	2008-2012
City of Neillsville	1,229
Clark County	15,058
State of Wisconsin	2,620,401

Source: U.S. Census, 2008-2012 American Community Survey 5-Year Estimates

2008-2012 Median Value of:	Owner-Occ. Units	Gross Rent
City of Neillsville	\$93,200	\$549
Clark County	\$112,400	\$558
State of Wisconsin	\$169,000	\$749

Source: U.S. Census, 2008-12 American Community Survey 5-Year Estimates

#### ECONOMY

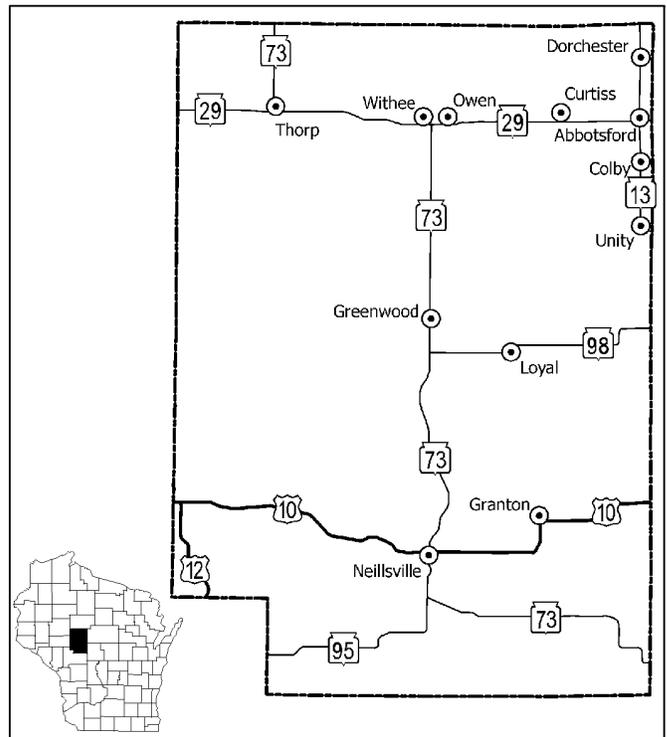
##### COUNTY EMPLOYMENT BY INDUSTRY - 2010-2012

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	2,129
Construction	1,131
Manufacturing	3,567
Transportation and Warehousing, and Utilities	795
Information	85
Wholesale Trade	394
Retail Trade	1,472
Finance/Insurance/Real Estate/Rental/Leasing	473
Services	5,978
Public Administration	476
<b>TOTAL EMPLOYMENT</b>	<b>15,610</b>

Source: U.S. Census, 2010-12 American Community Survey 3-Year Estimates

##### EMPLOYMENT TRENDS

	2007	2012
Clark Co. Labor Force	17,848	17,410
Clark Co. Employed	16,850	16,170
Clark Co. Unemployed	998	1,240
Clark Co. Unemployment Rate	5.6%	7.1%
Wisconsin Unemployment Rate	4.8%	6.8%
U.S. Unemployment Rate	4.6%	8.1%



#### ECONOMY con't

##### 2012 WAGES

Occupation	Mean	Median
Bartenders	\$8.50	\$8.77
Bookkeeping/Accting/Audit Clerk	12.48	12.09
Cashiers	8.40	8.27
Nursing Assistants	10.26	9.97
Office Clerk, General	11.18	10.71
Physical Therapists	32.84	32.30
Secretary/Administrative Assistant	15.53	15.31
Stock Clerk/Order Fillers	9.64	8.85
Truck Drivers, Heavy/Tractor Trailer	15.37	14.09
Welder/Cutter/Solderer/Brazer	14.96	14.79

Source: 2011 Wage Survey, Wisconsin Dept. of Workforce Development

##### INCOME (PER CAPITA)

	2011	2012	2013
Clark County	\$29,205	\$31,187	\$32,577
State of Wisconsin	\$38,755	\$40,648	\$42,121
United States	\$40,163	\$42,298	\$43,735

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	73	0 miles
U.S. Highways	10	0 miles
Interstate Highways	I-94	29 miles

#### RAIL SERVICE

Provider(s)	None
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#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Neillsville Municipal
Airport Classification	Basic Utility-B
Miles to Airport	0

##### Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United

### UTILITIES

<b>Electric Provider</b>	Xcel Energy
<b>Natural Gas Provider</b>	Wisconsin Gas Co.
<b>Telecomm Provider</b>	TDS Telecom
Fiber Optics	Yes
<b>Water Provider</b>	Municipal
Rated Capacity	1,260 GPM
Actual Capacity	1,150 GPM
Water Pressure	78 psi to 93 psi
Ground Storage Capacity	55,000 gallons
Elevated Storage Capacity	450,000 gallons
<b>Waste Water Provider</b>	Municipal
Monthly Design Flow	693,000 GPD
Monthly Average Daily Flow	432,000 GPD
Year Facility Constructed	1998

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2011	2012	2013
City of Neillsville	\$102	\$107	\$109
Clark County	\$1,734	\$1,737	\$1,783
State of Wisconsin	\$475,506	\$459,699	\$455,740

\* NOTE: Equalized values expressed in millions of dollars.

## TAXATION-2012

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$27.01
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$1,108,223,900

### County Taxes

Sales Tax	0.5%
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### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4.4 - 7.65%
Capital Gains Tax	60% exemption

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Neillsville
Miles to VoTech	0

#### University

Nearest University	UW-Eau Claire
Miles to University	54

### HEALTH CARE

#### Hospital

Nearest Hospital	Neillsville
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Rex Roehl, Clerk  
City of Neillsville  
118 W. 5th Street  
Greenwood, WI 54456  
715-743-2105

### COUNTY CONTACT

Sheila Nyberg, Director  
Clark County EDC  
PO Box 236  
Loyal, WI 54446  
715-255-9100

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



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