

# Community Profile

## City of Neillsville Clark County, Wisconsin

### DEMOGRAPHICS

#### POPULATION

	2010	2017*
City of Neillsville	2,463	2,405
Clark County	34,690	34,748
State of Wisconsin	5,686,986	5,783,278

Source: U.S. Census \*Estimate

#### HOUSING

##### Number of Housing Units 2012-2016

City of Neillsville	1,185
Clark County	15,067
State of Wisconsin	2,649,597

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

##### 2012-2016 Median Value of: Owner-Occ. Units Gross Rent

City of Neillsville	\$86,600	\$524
Clark County	\$115,500	\$585
State of Wisconsin	\$167,000	\$789

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

#### ECONOMY

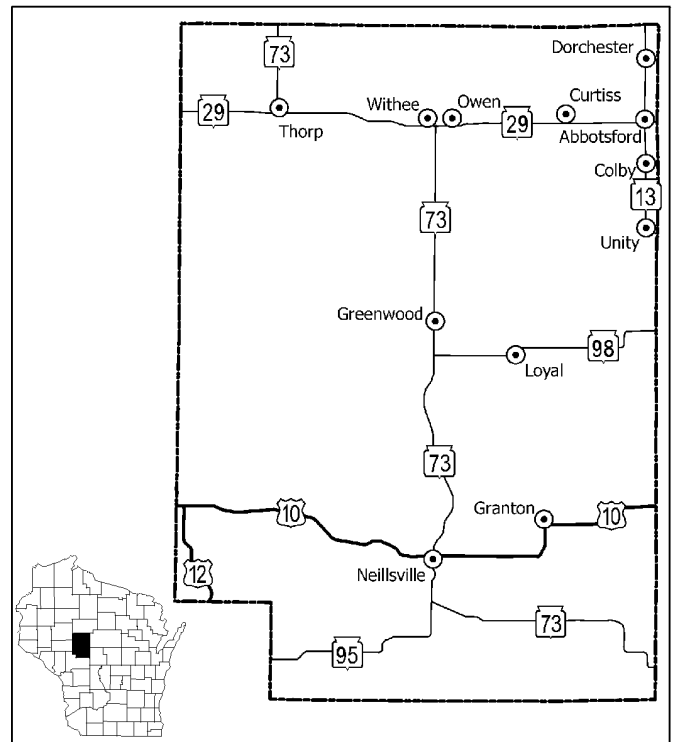
##### COUNTY EMPLOYMENT BY INDUSTRY - 2012-2016

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	2,200
Construction	1,041
Manufacturing	3,808
Transportation and Warehousing, and Utilities	764
Information	105
Wholesale Trade	361
Retail Trade	1,475
Finance/Insurance/Real Estate/Rental/Leasing	388
Services	5,089
Public Administration	410
<b>TOTAL EMPLOYMENT</b>	<b>15,641</b>

Source: U.S. Census, 2012-2016 American Community Survey 5-Year Estimates

##### EMPLOYMENT TRENDS

	2012	2016
Clark Co. Labor Force	17,098	17,563
Clark Co. Employed	15,829	16,858
Clark Co. Unemployed	1,269	705
Clark Co. Unemployment Rate	7.4%	4.0%
Wisconsin Unemployment Rate	7.8%	4.1%
U.S. Unemployment Rate	8.9%	4.9%



#### ECONOMY con't

##### 2016 WAGES

Occupation	Mean	Median
Bartenders	\$9.02	\$8.89
Bookkeeping/Accting/Audit Clerk	16.36	16.27
Cashiers	9.52	9.22
Nursing Assistants	13.64	13.57
Office Clerk, General	14.83	14.72
Physical Therapists	37.50	38.67
Secretary/Administrative Assistant	23.26	21.86
Stock Clerk/Order Fillers	11.64	10.28
Truck Drivers, Heavy/Tractor Trailer	19.61	19.33
Welder/Cutter/Solderer/Brazer	18.91	18.62

Source: Bureau of Labor Statistics, May 2016

##### INCOME (PER CAPITA)

	2014	2015	2016
Clark County	\$36,949	\$36,638	\$36,683
State of Wisconsin	\$44,296	\$45,960	\$46,762
United States	\$46,494	\$48,451	\$49,246

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

## INFRASTRUCTURE

### TRANSPORTATION

#### MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	73	0 miles
U.S. Highways	10	0 miles
Interstate Highways	I-94	29 miles

#### RAIL SERVICE

Provider(s)	None
-------------	------

#### AIR SERVICE

##### Local Air Service

Nearest Local Airport	Neillsville Municipal
Airport Classification	Small General Aviation
Miles to Airport	0

##### Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United

### UTILITIES

**Electric Provider** Clark Electric Coop

**Natural Gas Provider** Wisconsin Gas Co.

**Telecomm Provider** TDS Telecom  
Fiber Optics Yes

**Water Provider** Municipal  
Number of Wells 4  
Total Well Capacity 233,870 YPD  
Equipment Type Electric  
Fluoridated Yes  
Total Elevated Storage 500,000 gallons

**Waste Water Provider** Municipal  
Monthly Design Flow 693,000 GPD  
Monthly Average Daily Flow 432,000 GPD  
Year Facility Constructed 1998

## REAL ESTATE AND TAXATION

### REAL ESTATE EQUALIZED VALUES\*

	2015	2016	2017
City of Neillsville	\$113	\$118	\$121
Clark County	\$1,834	\$1,924	\$1,992
State of Wisconsin	\$478,301	\$492,540	\$513,090

\* NOTE: Equalized values expressed in millions of dollars.

## TAXATION-2016

### Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$24.40
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$125,689,100

### County Taxes

Sales Tax	0.5%
-----------	------

### State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	60% exemption

## INSTITUTIONS

### EDUCATION

#### Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Neillsville
Miles to VoTech	0

#### University

Nearest University	UW-Eau Claire
Miles to University	54

### HEALTH CARE

#### Hospital

Nearest Hospital	Neillsville
Miles to Hospital	0

## CONTACTS

### LOCAL CONTACT

Rex Roehl, Clerk  
City of Neillsville  
118 W. 5th Street  
Neillsville, WI 54456  
715-743-2105

### COUNTY CONTACT

Sheila Nyberg, Director  
Clark County EDC  
301 N. Main St., PO Box 236  
Loyal, WI 54446  
715-255-9100

### REGIONAL CONTACT

#### WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9  
Eau Claire, WI 54703-3606  
Phone: 715-836-2918  
Fax: 715-836-2886  
EMail: [wccwrpc@wccwrpc.org](mailto:wccwrpc@wccwrpc.org)  
Internet: <http://www.wccwrpc.org>



Updated January, 2018