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Diane Kren, Executive Director

Neillsville Farmer's Market Rules for 2022

- Purpose:** The purpose of the Neillsville Farmers' Market is to provide an outlet for sales of locally grown fresh produce. Through the Farmers' Market, a local economic stimulus is intended by providing local produce growers, direct marketers of other agricultural products, and local crafts people an outlet to sell their products. The market also provides a location for residents and visitors to get fresh produce and local crafts. The presence of this market will also support the WIC and Senior Farmers' Market Nutrition Program.
- Location:** The Sniteman Town Square at the corner of Hewett Street and Fifth Street in Neillsville.
- Date and Time:** Saturday mornings from 8:00 a.m. until noon starting the first week in June through the end of October. Sales will not begin prior to 8:00 a.m. and set up will not begin prior to 7:30 a.m.
- Products:** Local & homegrown fresh fruits and vegetables, certified nursery stock, non-retailed goods, jellies, processed specialty foods, meats, cheeses, and handmade crafts. Vendors must abide by the 80/20 rule where 80% of the goods they sell are homemade or grown. The other 20% may be seasonal items they purchased for resale to fill the Vendors' product line. Flea market and garage sale type items will not be sold.
- Liability Insurance:** Vendors will carry liability insurance to cover their Farmers' Market activities.
- Licensing and or certification:** Vendors selling processed foods and nursery stock will provide the Market Manager with documentation of required Wisconsin Department of Agriculture, Trade, and Consumer Protection licensing and/or certification.
- Cleaning Up:** Vendors will clean up after themselves at the end of their sales period including any waste that may be left behind by animals.
- Charitable Organizations:** Charitable organizations such as youth groups may participate in bake sale and cookout-type events provided they schedule a day with the Market Manager.
- Location-Location will be moved on October 8th to the parking lot behind Library in order for Autumn Harvest Festival to take place at Sniteman Town Square.**

By signing this document, Vendor agrees to abide by these rules. Violation of these rules can result in penalties up to and including Vendor termination with the Market.

Vendor Name: _____ Date: _____

Address: _____

Phone number: _____

Contact person(s): Market Manager, Diane Kren, Neillsville Area Chamber of Commerce, PO Box 52, Neillsville, WI 54456. Phone: 715-743-6444.