

Community PROFILE

City of Neillsville Clark County, Wisconsin

DEMOGRAPHICS

POPULATION

	2010	2021*
City of Neillsville	2,463	2,344
Clark County	34,690	35,034
State of Wisconsin	5,686,986	5,901,473

Source: U.S. Census *Estimate

HOUSING

Number of Housing Units	2016-2020
City of Neillsville	1,183
Clark County	15,215
State of Wisconsin	2,709,444

Source: U.S. Census, 2016-2020 American Community Survey 5-Year Estimates

2016-2020 Median Value of:	Owner-Occ. Units	Gross Rent
City of Neillsville	\$90,700	\$564
Clark County	\$128,200	\$656
State of Wisconsin	\$189,200	\$872

Source: U.S. Census, 2015-2019 American Community Survey 5-Year Estimates

ECONOMY

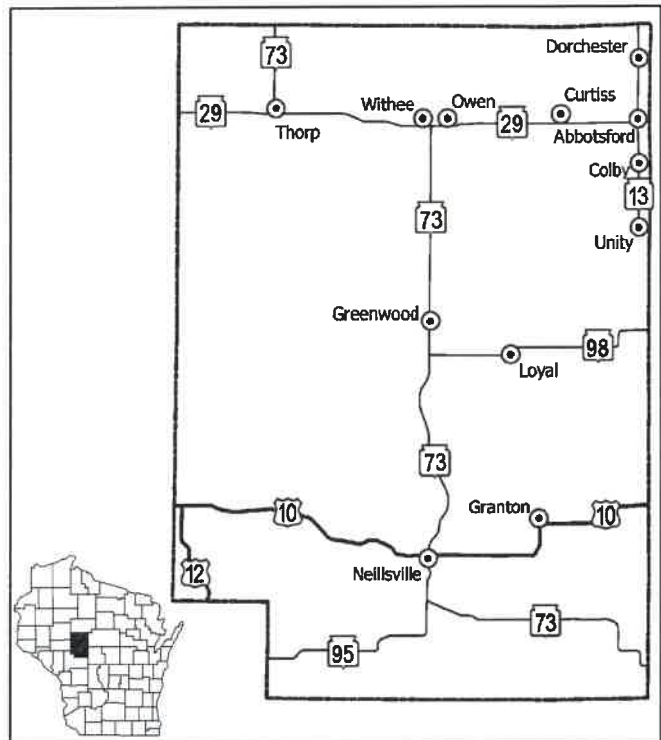
COUNTY EMPLOYMENT BY INDUSTRY - 2016-2020

Industry	Employees
Agriculture/Forestry/Fishing/Hunting/Mining	1,829
Construction	1,302
Manufacturing	3,966
Transportation and Warehousing, and Utilities	882
Information	95
Wholesale Trade	282
Retail Trade	1,462
Finance/Insurance/Real Estate/Rental/Leasing	427
Services	5,364
Public Administration	429
TOTAL EMPLOYMENT	16,038

Source: U.S. Census, 2016-2020 American Community Survey 5-Year Estimates

EMPLOYMENT TRENDS

	2016	2020
Clark Co. Labor Force	17,481	17,401
Clark Co. Employed	16,817	16,615
Clark Co. Unemployed	664	786
Clark Co. Unemployment Rate	3.8%	4.5%
Wisconsin Unemployment Rate	3.2%	6.3%
U.S. Unemployment Rate	4.9%	8.1%



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2020 WAGES

Occupation	Mean	Median
Bartenders	\$10.67	\$9.81
Bookkeeping/Accting/Audit Clerk	17.71	17.40
Cashiers	11.77	11.76
Nursing Assistants	15.55	15.39
Office Clerk, General	18.18	17.71
Physical Therapists	40.17	40.58
Secretary/Administrative Assistant	24.96	24.72
Order Clerks	15.94	16.26
Truck Drivers, Heavy/Tractor Trailer	22.47	22.37
Welder/Cutter/Solderer/Brazer	20.48	20.12

Source: Bureau of Labor Statistics, May 2019

INCOME (PER CAPITA)

	2018	2019	2020
Clark County	\$41,119	\$43,135	\$46,154
State of Wisconsin	\$51,628	\$53,227	\$55,593
United States	\$54,606	\$56,490	\$59,510

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis

INFRASTRUCTURE

TRANSPORTATION

MAJOR HIGHWAYS

Highway Type	Name	Distance to Nearest
State Highways	73	0 miles
U.S. Highways	10	0 miles
Interstate Highways	I-94	29 miles

RAIL SERVICE

Provider(s)	None
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AIR SERVICE

Local Air Service

Nearest Local Airport	Neillsville Municipal
Airport Classification	Small General Aviation
Miles to Airport	0

Scheduled Air Service

Nearest Airport	Chippewa Valley Reg. Airport
Miles to Airport	60
Airline Service(s)	United, Sun Country

UTILITIES

Electric Provider	Clark Electric Coop
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Natural Gas Provider	Wisconsin Gas Co.
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Telephone Provider	TDS Telecom
Fiber Optics	Yes

Water Provider	Municipal
Number of Wells	3
Total Well Capacity	204,519 YPD
Equipment Type	Electric
Fluoridated	Yes
Total Elevated Storage	500,000 gallons

Waste Water Provider	Municipal
Monthly Design Flow	693,000 GPD
Monthly Average Daily Flow	432,000 GPD
Year Facility Constructed	1998

REAL ESTATE AND TAXATION

REAL ESTATE EQUALIZED VALUES*

	2019	2020	2021
City of Neillsville	\$128	\$135	\$129
Clark County	\$2,214	\$2,270	\$2,382
State of Wisconsin	\$571,083	\$603,039	\$644,672

* NOTE: Equalized values for communities expressed in millions of dollars; Chippewa Falls/Eau Claire/Hudson/ Menomonie/River Falls/County/State in billions of dollars.

TAXATION-2020

Local Property Taxes

Effective Full Value Rate (per \$1,000)	\$23.70
Machinery, Equip and Inventory Tax	Exempt
Real and Personal Property Full Value	\$141,629,800

County Taxes

Sales Tax	0.5%
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State Taxes

Sales Tax	5.0%
Corporate Income Tax	7.9%
Personal Income Tax	4 - 7.65%
Capital Gains Tax	30-60% exempt

INSTITUTIONS

EDUCATION

Vocational/Technical

Nearest VoTech	CVTC
Location of VoTech	Neillsville
Miles to VoTech	0

University

Nearest University	UW-Eau Claire
Miles to University	54

HEALTH CARE

Hospital

Nearest Hospital	Neillsville
Miles to Hospital	0

CONTACTS

LOCAL CONTACT

Rex Roehl, Clerk
City of Neillsville
106 W. Division St.
Neillsville, WI 54456
715-743-2105

COUNTY CONTACT

Sheila Nyberg, Director
Clark County EDC
301 N. Main St., PO Box 236
Loyal, WI 54446
715-255-9100

REGIONAL CONTACT

WEST CENTRAL WISCONSIN REGIONAL PLANNING COMMISSION

800 Wisconsin Street, Mail Box 9
Eau Claire, WI 54703-3606
Phone: 715-836-2918
Fax: 715-836-2886
Email: wccwrpc@wccwrpc.org
Internet: <http://www.wccwrpc.org>



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