

**TOURISM COMMISSION
THURSDAY, MARCH 28, 2024
COUNCIL ROOM, CITY HALL
5:00 P.M.**

Meeting called to order at 5:00 p.m. by Bill Neville.

Roll call: Bill Neville, Peggy Grap, Amber Vine and Sue Voigt

Absent: James Voss

Also present: Joe Neville, Barb Miller, Natalie Erpenbach and Barb Petkovsek

Meeting Notice: The meeting was properly posted by the City Clerk.

Minutes: Motion by Vine seconded by Grap to approve the minutes of the March 14, 2023 meeting. Voice vote: All aye. Motion carried.

Appearances: Joe Neville appeared on behalf of the Heritage Days Committee. Natalie Erpenbach appeared on behalf of the Jail Museum. Barb Petkovsek appeared on behalf of the CART Center

Discussion on the Wisconsin Department of Revenue 2023 Annual Room Tax Report.

Motion by Grap seconded by Vine to receive and file the Annual Room Tax Report. Voice vote: All aye. Motion carried.

Discussion on unused 70% Room Tax Funds from 2022 per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Vine seconded by Voigt to move the remaining 2022 room tax funds to the 2023 fund for disbursement. Voice vote: All aye. Motion carried.

Discussion on grant applications for disbursement of the 2023 70% Room Tax Funds per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Vine seconded by Grap to pay the Neillsville Area Chamber of Commerce administration fee of \$500.00. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to the Neillsville Area Chamber of Commerce in the amount of \$10,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voigt to award a grant to Neillsville Heritage Days in the amount of \$15,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to Miss Neillsville in the amount of \$500.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to Miss Winter Carnival in the amount of \$500.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Vine to award a grant to the Clark Cultural Art Center in the amount of \$1,985.00 to support the initiatives as listed on their application. A revised motion by Vine seconded by Grap to award a grant to the Clark Cultural Art Center in the amount of \$1,985.86 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Vine to award a grant to the 1897 Clark County Jail Museum, Inc. in the amount of \$1,500.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to adjourn the meeting at 5:57 pm. Voice vote: All aye. Motion carried.

Bill Neville, Chair

Sue Voigt, Recording Secretary