

**NEILLSVILLE HERITAGE DAYS COMMITTEE  
UNITY BANK  
500 WEST STREET  
NEILLSVILLE, WI 54456  
MONDAY, MARCH 24, 2025  
6:00 P.M.**

Meeting called to order by Chair Neville at 6:00 p.m.

Roll Call: Dale Erickson, Clarissa Rochester, Joe Neville, Barb Miller, Mike Winder, Katie Mohr, Tom Opelt and Justin Poeschel. Absent: Logan Grap, Michelle Friemoth and Jerry Pfeiffer.

Minutes were approved as filed with the Clerk.

Financial Report: No update

Appearances: Paul and Katie Opelt

Discussion and action on truck show: Paul Opelt gave an update on the Truck Show, i.e. posters, prizes and volunteers.

Discussion and action on any new activities or games for kids: No updates.

Discussion and action on update of sponsorships: Poeschel gave an update on sponsorships that have been received to date.

Discussion and action on parade and closing reads: Neville will work with Luke Friemoth on this.

Discussion and action on golf outing: No updates

Discussion and action on liquor license and event insurance: Discussion, no action.

Discussion and action on Tourism and Listeman Foundation grants: Tourism grant was awarded to Neillsville Heritage Days. The Neillsville Heritage Days would like to thank the Tourism Commission for their continued support.

Discussion and action on UW Marching Band: No action.

Discussion and action on design of shirts: Discussion was had, no action.

Discussion and action on parade theme and permit: Discussion, no action

Discussion and action on Friday bands: The bands for Friday night have been booked and will be announced at a later date.

Motion Rochester, second Poeschel, to approve the bands for Friday night at the Neillsville Heritage Days. All Aye.

Discussion and action on next meeting: Wednesday, April 16, 2025 at 6:00 PM

Motion Rochester, second Winder. All Aye.

Motion Poeschel, second Rochester, to adjourn. All Aye.

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Jose Neville – Chairman