

**TOURISM COMMISSION
MONDAY, MARCH 24, 2025
COUNCIL ROOM, CITY HALL
4:00 P.M.**

Meeting called to order at 4:00 p.m. by Bill Neville.

Roll call: Bill Neville, Peggy Grap and Sue Voigt

Absent: James Voss and Amber Vine

Also present: Joe Neville, Barb Miller, Tea Moscinski, Jenny Kujawa, Natalie Erpenbach, Barb Petkovsek and Mayor Dewey Poeschel

Meeting Notice: The meeting was properly posted by the City Clerk.

Minutes: No changes were requested of the March 20, 2024 minutes, therefore they will be filed with the City Clerk as presented.

Appearances: Joe Neville and Barb Miller appeared on behalf of the Heritage Days Committee. Natalie Erpenbach appeared on behalf of the Jail Museum/Historic Preservation Committee. Barb Petkovsek appeared on behalf of the CART Center and Beautification Committee. Tea Moscinski and Jenny Kujawa appeared on behalf of the Chamber of Commerce.

Discussion on the Wisconsin Department of Revenue 2024 Annual Room Tax Report.

Motion by Grap seconded by Voigt to receive and file the Annual Room Tax Report. Voice vote: All aye. Motion carried.

Discussion on unused 70% Room Tax Funds from 2023 per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Grap seconded by Voigt to move the remaining 2023 room tax funds to the 2024 fund for disbursement. Voice vote: All aye. Motion carried.

Discussion on grant applications for disbursement of the 2024 70% Room Tax Funds per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Voigt seconded by Grap to pay the Neillsville Area Chamber of Commerce administration fee of \$500.00. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to the Neillsville Area Chamber of Commerce in the amount of \$7,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to Neillsville Heritage Days in the amount of \$7,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to Neillsville Heritage Days in the amount of \$500.00 to support the Big Rig Truck Show as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to Miss Neillsville in the amount of \$500.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to Miss Winter Carnival in the amount of \$500.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to the Clark Cultural Art Center (CART) in the amount of \$1,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to the City of Neillsville Beautification Committee in the amount of \$989.13 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to the 1897 Clark County Jail Museum, Inc. (History Room) in the amount of \$1,000.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to award a grant to the City of Neillsville Historic Preservation Commission in the amount of \$1,000.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Grap seconded by Voigt to adjourn the meeting at 4:54 pm. Voice vote: All aye. Motion carried.

Bill Neville, Chair

Sue Voigt, Recording Secretary