

**TOURISM COMMISSION  
TUESDAY, MARCH 31, 2026  
COUNCIL ROOM, CITY HALL  
4:00 P.M.**

Meeting called to order at 4:00 p.m. by Bill Neville.

Roll call: Bill Neville, Peggy Grap, Amber Vine, James Voss and Sue Voigt

Also present: Joe Neville, Jenny Kujawa, Natalie Erpenbach, and Barb Petkovsek

Meeting Notice: The meeting was properly posted by the City Clerk.

Minutes: No changes were requested of the March 24, 2025 minutes, therefore they will be filed with the City Clerk as presented.

Appearances: Natalie Erpenbach appeared on behalf of the Jail Museum/Historic Preservation Committee and the Neillsville Improvement Corporation, Inc. Barb Petkovsek appeared on behalf of the CART Center and Beautification Committee. Joe Neville appeared on behalf of the Heritage Days Committee. Jenny Kujawa appeared on behalf of the Chamber of Commerce.

Discussion on the Wisconsin Department of Revenue 2025 Annual Room Tax Report.

Motion by Vine seconded by Grap to receive and file the Annual Room Tax Report. Voice vote: All aye. Motion carried.

Discussion on unused 70% Room Tax Funds from 2024 per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Voss seconded by Voigt to move the remaining 2024 room tax funds to the 2025 fund for disbursement. Voice vote: All aye. Motion carried.

Discussion on grant applications for disbursement of the 2025 70% Room Tax Funds per Sec. 66.0615(1)(fm) Wis Stats.

Motion by Vine seconded by Grap to pay the Neillsville Area Chamber of Commerce administration fee of \$500.00. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to the Neillsville Area Chamber of Commerce in the amount of \$7,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voigt to award a grant to Neillsville Heritage Days in the amount of \$7,000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voss to award a grant to Miss Neillsville in the amount of \$1000.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to Miss Winter Carnival in the amount of \$500.00 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voigt to award a grant to the Clark Cultural Art Center (CART) in the amount of \$889.06 to support the initiatives as listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voss to award a grant to the City of Neillsville Beautification Committee in the amount of \$1500.00 to support the initiatives listed on their application (Celebrating the Nation's 250<sup>th</sup> Birthday). Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to the City of Neillsville Murals Workgroup Committee (Beautification Committee) in the amount of \$500.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voss to award a grant to The History Room / 1897 Clark County Jail Museum, Inc. in the amount of \$1,300.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Voigt to award a grant to the City of Neillsville Historic Preservation Commission in the amount of \$1,500.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Vine seconded by Grap to award a grant to the Neillsville Improvement Corporation, Inc. in the amount of \$200.00 to support the initiatives listed on their application. Voice vote: All aye. Motion carried.

Motion by Voss seconded by Grap to adjourn the meeting at 4:31 pm. Voice vote: All aye. Motion carried.

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Bill Neville, Chair

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Sue Voigt, Recording Secretary